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Comprehensive Technical Group (CTG) Takes a Big Picture Approach with the Georgia Dome

Atlanta, GA – March 25, 2010 – As a recognized leader in the audio/visual and broadcast industry, CTG’s reputation for thinking big when it comes to innovative solutions just got a lot bigger.

CTG was recently chosen to provide the infrastructure and control room integration that feeds two HD video displays installed in both end zone areas of the Georgia Dome – a project that came along with challenges as large as the screens themselves.

The displays, 101 feet wide by 24 feet high were previously upgraded in 2002. The old displays included permanent panels on each side that showed advertising, diminishing the size of what images could be shown in between. The new technology makes use of all 101 feet of the displays, tripling the size of images that can be shown such as player introductions, video features, and replays.

“The Dome HD video project was complicated and required intense planning and coordination,” said William Darden, President of Darden & Company, who handled overall project management for the Dome initiative. “CTG was market competitive with their pricing and incredibly impressive in how they handled themselves and the project throughout the entire process. They helped us understand in layman’s terms what they were doing and what they needed to accomplish to complete everything on time and on budget. Their quality and professionalism was outstanding.”

“It was CTG’s challenge to re-fit and re-build the Dome’s video control room – taking it from standard definition digital to high definition,” said CTG Project Manager, Josh Shabler. “In doing so, we had to add more equipment, but had to find a way to do it without taking more space. The game day staff already had a pretty small area to work in and we couldn’t take any more of it away.”

“Our production team and I couldn’t be more pleased with the excellent work that CTG did for us on this project,” said Carl Adkins, General Manager, Georgia Dome. “With video production being such a critical element of the overall fan experience for the many high profile events held at the Georgia Dome, we place great import on the level of service we provide to our customers such as the Atlanta Falcons, the SEC and the NCAA and ultimately, their customers - the fans. CTG’s customer focused attitude

mirrors our own in that they work very hard to ensure they exceed their customers' expectations. CTG made what could have been a very stressful project a very real pleasure."

The Falcons Director of Event Marketing, Roddy White, was impressed as well. "The entertainment experience is now 100 times better, so whether we're showing highlights from around the league, sponsor features, player interviews -- it's all presented in a much more enjoyable, viewable format," said White. "Thanks to this great new technology, we're now going to show replays better than what you can see at home."

The Georgia Dome Project is a perfect example of how CTG's integration approach works to deliver seamless, total system performance for companies of every shape and size. Adds Shibler, "No matter how complex a project may be, we can completely build, install and support the installation. For us, it's all about offering full-spectrum solutions without limits."

While technology is an integral part of CTG's approach, teamwork is what gives the company its edge. For nearly 20 years, CTG's sales, design, network and engineering staff have worked together as one. From the smallest to the most demanding projects, CTG distinguishes itself in the marketplace with outstanding technical expertise, excellent service, and the best value around.

About CTG

Comprehensive Technical Group (CTG) is a recognized leader in the professional broadcast and audio visual industry and brings extensive experience, resources, and know-how to the forefront. CTG designs, integrates, installs and maintains systems individually tailored to meet each client's needs. CTG is proud to provide its customers the assurance of high-quality service, technical expertise and professionalism as a Certified Audio/Visual Solutions Provider (CAVSP) through InfoComm International®. CTG's abilities in providing project and integration services across the US are further strengthened by its affiliation with Professional Systems Network International (PSNI), an international alliance of premier audio/visual systems integrators.

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